

Untold Relics of Thedas Contest

2015 Official Rules

NO PURCHASE NECESSARY. VOID IN QUEBEC AND WHERE PROHIBITED.

1. To Enter. To enter the Untold Relics of Thedas Contest (the, "Contest") beginning 12:00:01 a.m. PST on July 15, 2015 through 11:59:59 p.m. PST on July 20, 2015 (the "Contest Period") visit blog.bioware.com (the "Site") and follow the instructions to submit your user or screen name, email address, date of birth and your accessory submission*, with the words, "Untold Relics of Thedas" in the subject line (collectively, the "Entry" or "Entries") *via email to Relics@bioware.com*. No other methods of entry will be accepted.

Your submission will be an idea for a new in-game accessory, including the name, type (ring, amulet, or belt), backstory description, and stat modifiers chosen from the list provided on the Site. Entries must (i) incorporate only the Sponsor-provided assets available on the Site, if any, (the "Contest Assets") and/or the Entrant's own originally created material. Entries must be submitted in text file format, sized no larger than *500KB* and attached within your email Entry. Be sure to include the words, "Untold Relics of Thedas Contest" in the email subject line.

2. Limit. You may submit multiple entries, but are only eligible to win one prize. No group, or team efforts, or multi-author(ed) designs will be accepted in this Contest. For purposes of this Contest all Entries will be presumed authored by the person submitting the Entry.

3. Entry Requirements and Restrictions. By entering, Entrants warrant that their Entries contain only Sponsor-provided Contest Assets, if any, and/or their own, original creations. Entrants further warrant their Entries do not contain any third party copyrighted materials, and otherwise do not violate or infringe the rights, including, without limitation, copyrights, trademark rights or rights of publicity/privacy, of any third party. Sponsor grants Entrants a limited, non-exclusive, non-commercial license to use the Contest Assets solely in connection with, and as a part of, the Contest. Entrants shall otherwise have no right, title or interest in or to any Contest Assets, and any use of the Contest Assets (including use of the Entry that contains Contest Assets) other than as permitted by these Official Rules may constitute copyright and/or trademark infringement. Entries must not incorporate the facial likeness or name of the Entrant or any other person. Entries must not have been submitted in other contests or been previously published. Entries must be suitable for publication and appropriate for audiences at least 17 years of age. Entries must not contain any racial, religious or ethnic slurs, explicit language, obscene, pornographic, violent, or sexual content, libel, hate speech, reference to alcohol, drugs or other illicit substances or otherwise unlawful, inappropriate, objectionable, offensive or illicit content, as determined by Sponsor in its sole discretion. Sponsor, in its sole discretion, reserves the right to disqualify any Entry that does not follow these requirements and/or incorporates prohibited content. Disqualified entries will not be eligible to win any prize.

Completed entries must be sent electronically during the Contest Period and received by 11:59:59 p.m. PST on July 20, 2015. All entries become the property of Sponsor and will not be returned. Sponsor assumes no responsibility for lost, incomplete, incorrect, or misdirected entries. Proof of submission of Contest Entry is not considered proof of delivery or receipt of such Entry by Sponsor. Sponsor and its Agents (defined below) assume no responsibility for lost, late, intercepted, incomplete, incorrect, or misdirected entries, or Entries not otherwise received by Sponsor. Use of a false email account will disqualify an Entry. Sponsor and its Agents (defined below) are not responsible for technical, hardware or software malfunctions, misdirected entries, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, lost, late, illegible, misdirected, garbled, damaged or delayed electronic or other communications or other technical problems related to emailed Entries. Any communication or information transmitted to Sponsor

and/or the Site by electronic mail or otherwise, is and will be treated as non-confidential and nonproprietary. Sponsor, in its sole discretion, further reserves the right to disqualify any person who tampers with the entry process or the operation of the Site, or who otherwise violates these Official Rules. By entering, Entrants accept and agree to abide by the terms of these Official Rules.

4. Eligibility. This Contest is only open to residents of the 50 United States and the District of Columbia and Canada (except Quebec) who are 17 years of age or older at time of entry and who had Internet access as of July 8, 2015. This Contest is void in Quebec. Employees of Electronic Arts Inc. ("Sponsor") and its respective affiliates, subsidiaries, representatives, advertising, promotion and publicity agencies ("Sponsor and its Agents") and the immediate family members and persons living in the same household of each are not eligible. Contest is void where prohibited, restricted or taxed by law. All federal, state, provincial, and local laws and regulations apply.

5. Entry Judging. On or about July 21, 2015, Sponsor or its designee, the Contest Judge, whose decisions are final and binding on all matters relating to the Contest, will independently evaluate and judge all eligible Entries received and select in its sole and absolute discretion, will select the top three (3) from all eligible Entries based on the following criteria: 50% Gameplay mechanics, 20% *Originality of Concept and Description*, 20% *Creativity* and 10% *Appropriateness to Topic*. In the unlikely event of tie(s), the winner(s) among the tying Entry(ies) will be that with the highest ranking in the Gameplay Mechanics category. The Contest Judge's decisions are final and binding.

6. Winner Selection and Notification. On or about July 29, 2015, three (3) potential winners will be determined and notified by an email sent to the email address specified on the Contest Entry. If a potential winner cannot be contacted at this email address, is contacted and does not respond as directed within 14 days of attempted notification, fails to sign and/or return the Declaration of Eligibility within the required time period, refuses the prize, is ineligible to accept the prize, or the prize is returned as undeliverable, the potential winner forfeits the prize. If a winner is 18 or older, as required, but a minor in his or her state, country or providence of residence, winner's parent or legal guardian will be required to sign all necessary documents. Receiving a prize is contingent upon compliance with these Official Rules; all prizes claimed in accordance with these Official Rules will be awarded. In the event that a potential winner is disqualified or the prize is forfeited for any reason, Sponsor will award the applicable prize, time permitting given the nature of the prize, to an alternate winner using the skill-based criteria set forth above from all remaining eligible Entries. Only three (3) alternate winners will be selected, after which EA retains the discretion to donate the applicable prize to a charity of Sponsor choosing. Potential winners may be required to provide a shipping address to claim prize. Allow 4-6 weeks for delivery of prize.

7. Prizes. There are three (3) prizes. Odds of winning any prize depend upon the number of eligible entries in the Contest.

Prizes: Each winner will have an opportunity for inclusion of their accessory in *Dragon Age: Inquisition*, and will receive a Dragon Age prize pack. Total Approximate Retail Value of prize is: \$400.

Prizes are not transferable. No substitution of prizes for cash or other goods and services is permitted, except Sponsor reserves the right to provide a substitute prize of approximately equal or greater value if an advertised prize becomes unavailable. Software and video games, including platform and/or versions to be awarded as prizes are within the sole discretion of Sponsor and subject to availability. Platforms/consoles are not included in prizes except as otherwise stated in these Official Rules. All taxes, including, without limitation, all federal, state, provincial, and local taxes, and international tariffs, are the sole responsibility of the individual winner.

8. License. By entering this Contest, each entrant expressly grants to Sponsor, its affiliates and agents a non-exclusive, perpetual, worldwide, complete, sub-licensable and irrevocable right to quote, re-post, publish, use, adapt, translate, archive, store, reproduce, modify, create derivative works from, syndicate, license, print, sublicense, distribute, transmit, broadcast, and otherwise communicate, and publicly display and perform the Entry, or any portion thereof, in any manner or

form and in any medium or forum, whether now known or hereafter devised, without notice, payment or attribution of any kind to entrant or any third party. Entrant further waives and agrees not to assert any moral or similar rights entrant may have in such Entry. Except if Entrant is a resident of TN or otherwise where prohibited by law, Entrant agrees that Sponsor, its affiliates and agents, have the right to use the entrant's first and/or last name, user or screen name and hometown on Sponsor's and/or its Agents respective websites and in any and all media in and in connection with promotion, publicity, marketing and advertising for the Dragon Age: Inquisition videogame franchise, existing or future Dragon Age video games, this Contest or other promotions by Sponsor and/or its Agents without any further attribution, notification or compensation to entrants. Sponsor shall have no obligation (express or implied) to use any of the Entries, including the winning Entries and Entrants shall not be entitled to any damages or other relief by reason of Sponsor's use or non-use of any entry.

9. General Conditions. By participating in the Contest, participants assume sole liability for and agree to indemnify and hold Sponsor, their affiliates, officers, directors, employees and agents, harmless from and against any and all claims, damages, obligations, losses, injuries, costs or debt, and expenses (including but not limited to attorney's fees) claimed to be caused from participating in this Contest or the acceptance, possession, shipping and handling, loss, use or misuse of any prize awarded. Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, computer virus, bug, tampering, or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. Sponsor has the right to select winners from eligible entries at any time before the termination of the Contest. If terminated Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible entries received up to time of such action using the judging procedure outlined above. By participating in this Contest, participants agree to be bound by these Official Rules and the decisions of the Contest Judges and to be contacted by Sponsor or its agents by telephone, mail and/or email regarding this Contest. If there is a dispute regarding the identity of an entrant, the Entry will be deemed submitted by the person in whose name the email account is registered. The Contest is governed by the laws of the United States and all claims must be resolved in the United States.

10. Winners list. A winners list will be available at blog.bioware.com after all winners are determined and verified, and posted for approximately two (2) weeks.

11. Sponsor. This Contest is sponsored by Electronic Arts Inc., 209 Redwood Shores Parkway, Redwood City, CA. 94065.

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